



STERLING MASTER PLAN COMMITTEE

Thursday, February 21, 2019 @ 6:30 PM

Topic: Big-Picture Issues

Agenda

- Welcome /Sign-in
- Discussion Questions (6:40-8:10)
 - What is your involvement with Sterling outside of the master plan process?
 - Are there skills, background knowledge, or expertise that the committee needs in order to be as well-rounded and representative as possible?
 - What are the top three positive qualities or assets in Sterling?
 - Transportation/getting around
 - Housing
 - Economic development
 - Open space and recreation
 - Natural and cultural resources
 - Facilities and services

(Maximum of three ideas per committee member per topic – write on post-it notes. We will post them, discuss them, and rate/rank them with colored dots)

 - What are the top three problems in Sterling?
 - Transportation/getting around
 - Housing
 - Economic development
 - Open space and recreation
 - Natural and cultural resources
 - Facilities and services

(Maximum of three ideas per committee member per topic – write on post-it notes. We will post them, discuss them, and rate/rank them with colored dots)

 - What key ideas or goals do you think Sterling should include in the master plan for the next ten years?
 - Where are there potential opportunities to address Sterling's most important needs? Identify on the map. (We will discuss them and we may rate/rank them.)
 - What would Sterling need in order to work toward the best possible future for the Town over the next ten years? Leadership? Capacity? Knowledge? Money? Something else?
 - What should the Town's three highest priorities be for the next ten years?
 - What about the second highest priority?
- Preparations for April 4 Open House Event (8:10-8:30)