



STERLING MASTER PLAN COMMITTEE

Thursday, July 19, 2018 @ 6 PM

Topic: Economic Development

Agenda

- Welcome (please be sure to sign in!)
- Brief presentation/overview of a “typical” master plan economic development element
- A look at common economic development statistics
- Discussion (see handout with sample questions)
- Group assignment
- Adjourn by 8 pm!

Other Items:

- Please be sure to email up to three questions that you’d like to see us include in the community survey that will be released in September! Email to: judi@barrettplanningllc.com. Or, if it’s easier for you, write them down and bring them to the July 19 meeting. Thanks!
- We should distribute a new set of “community comment” boards like the ones you posted around town in May/June. The next question will be about aspects of Sterling that people would like to change. These boards should be placed around town right after Labor Day. Volunteers?

What is a good vision?

- A stretch, but still in the realm of achievable
- Makes people feel hopeful and optimistic
- Is a way to work with change

A vision that works

Helps a community to

- Reach for goals above and beyond what is normally expected
- Discover possibilities that were not apparent before
- Motivates people to take action together