



STERLING MASTER PLAN COMMITTEE

Thursday, June 21, 2018 @ 6 PM

Agenda

- Welcome
- Discussion Topic: Circulation (Traffic and Transportation). We'll explore the following types of questions on June 21, not necessarily in this order. Please be thinking about them ahead of time!
 - If you have a job, how do you get to work each day?
 - Where do you shop for groceries?
 - Where in Sterling can you get around on foot or a bicycle?
 - Where are Sterling's critical traffic locations – areas with a relatively high volume of vehicular and non-vehicular traffic each day or at certain times of day?
 - What are Sterling's greatest transportation challenges?
 - What factors contribute to those challenges? What transportation-related problems or issues should a master plan for Sterling try to address?
 - What is your vision of Sterling's transportation future? Imagine Sterling at its very best in terms of circulation, traffic, and mobility for everyone. What does that look like?
- Community Survey (discussion)

What is a good vision?

- A stretch, but still in the realm of achievable
- Makes people feel hopeful and optimistic
- Is a way to work with change

A vision that works

Helps a community to

- Reach for goals above and beyond what is normally expected
- Discover possibilities that were not apparent before
- Motivates people to take action together