



## Economic Development Committee

Butterick Building, 1 Park Street, Room 205\*

August 28, 2023

Time 9:00 AM

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AUG 22 2023

TOWN OF STERLING  
TOWN CLERK

### Agenda

1. Chairman Patacchiola calls the meeting to order
2. Review/Approve/Vote on Past Meeting Minutes
3. Items
  - o EDC Treasurer Report: Budget, Appropriated, Spent, Balance
  - o EDC & Face Book – Hold for September 28 Meeting
  - o Town Planner Update
  - o Town Administrator Update
  - o Paul Cathcart: Town Center Store Front Renovation Design and Other Issues
  - o Wayfinding Sign Selection and Location Priorities
  - o Promote Sterling Business: Brochure Distribution, Celebrate Sterling, Spotlight Articles on Restaurants, Shopping, Farm Stands, Attractions
  - o Town Beach Renovation Update
  - o Select Board Meeting Update
6. Appointments
7. Public Session (sign-in-sheet)
- 8a Old Business
  - Town Clean Up Day
  - EDC Goals & Budget FY-2023
  - Intersection Rt 140 & Rt 62
  - Sterling Business Development: Commercial & Industrial Properties
  - Community Branding & Wayfinding
  - Bridge Vandalism Prevention
  - Mass DOT Rt-12 Median Between Traffic Circles
  - Parking Behind 1835 Town Hall
  - Business Recognition & Awards Program
- 8b. New Business
9. Unforeseen Issues
10. Announcement/Correspondence
11. Next EDC Meeting Date: **September 25, 2023** at 9:00 AM.
12. Adjournment