



# Economic Development Committee

Butterick Building, 1 Park Street, Room 205\*

February 28, 2022

Time 9:00 AM

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TOWN OF STERLING  
TOWN CLERK

## Agenda

### \*Remote participation is Optional:

Join Zoom Meeting – note you may need to right click or copy and paste link info below into a web browser

<https://us02web.zoom.us/j/2196501026?pwd=cXVnTUJwRzYrZHNuZUF6djNBTm10dz09>

Meeting ID: 219 650 1026

Password: 1Parkst1

For Audio Only:

+1 646 558 8656 US (New York)

Meeting ID: 219 650 1026

Password: 01070114

1. Chairman Patacchiola calls the meeting to order
2. Review/Approve/Vote on Past Meeting Minutes

### 3. Items

- o EDC Projects Special Presentation to Senator Cronin, Representative Kilcoyne
  - Introduction & Overview Jim Patacchiola, EDC Chair
  - Town Center Revitalization Maureen Cranson, Select Board Chair, EDC Member
  - Town Center Revitalization-Verizon Paul Cathcart, EDC Vice Chair
  - Town Wide Clean Up Day Rosanne Map, EDC Member
  - Town Beach Drainage/Revitalization Dick Maki, EDC Member
  - Business Awards Program Keith Cordial, EDC Member
  - Appearance Improvement & Vandalism Prevention Paul Cathcart, EDC Vice Chair
  - Communications Program Rosanne Mapp, EDC Member
    - o Budget FY 2023
    - o MRPC Permitting Guide
    - o Town Administrator Position Update
    - o Sterling Business Development
    - o Business Recognition and Awards Program
    - o Select Board Meeting Update

### 6. Appointments

7. Public Session (sign-in-sheet)

8a Old Business

Community Branding & Wayfinding

Bridge Vandalism Prevention

Mass DOT Rt-21 Median Between Traffic Circles

Town Planner Position

- 8b. New Business
9. Unforeseen Issues
10. Announcement/Correspondence
11. Next EDC Meeting Date: **March 28**, at 9:00 AM.
12. Adjournment