

Sterling Cultural Council Meeting Agenda for Friday July 30, 2021, 3PM, Town Green

1. Approve Minutes from July 14, 2021 meeting
2. Discuss Details for Arts in the Park Day August 21, 2021 & Determine who will take responsibility for which parts:
 - A. **Recruiting Food Vendors**
 - B. **Promoting/ advertising** – Need to get more excitement and information on Sterling town Website, Recreation Department Website and Cultural Council Website. Do we want to contact more towns? Newspapers? Even local TV? sites in Central MA?
 - C. **Postcards to Parents** of Youth who participated in Nature Lovers Art Contest to invite them to Gallery Show & Prizes
 - D. **Master of Ceremonies** for the Day: Who will introduce each performance? Who will announce prize winners of Youth Art Contest?
 - E. **Gallery Set Up** – Friday August 20. What time? Who?
 - F. **Prizes for Youth** – Who will organize ribbons, certificates of participation and prizes?
 - G. **Coordination of Volunteers** – Dick Mackey has offered, Boy scouts...
 - H. **Performance Artist List/ Schedule of Acts** – Make over 100 copies so folks who come can get an idea of who is playing when and for Performing Artists to know when they are setting up. Also send via email to performers in advance, to newspaper for more publicity, on FB Sterling community pages
 - I. **Report in as to Number of Artist Tables** – Update from Roseanne
 - J. **Board of Selectpersons to meet upcoming** – Update from Roseanne
 - K. **POSTERS** –Barb Dumont of Food is Love (First Church) recommends we cover over the Food is Love Sign with Art in the Park signs on both sides from August 17 to 21, to say “Art in the Park THIS SATURDAY” and that we create big posters to direct people to gazebo for performances and food and to Town Green for art tables.
 - L. **CROSSROADS CONCERT** – The Council approved additional funds for an extra Recreation Department concert on August 21. That date and concert are not yet listed on the Rec. Dept. website. What time?
 - M. **Other...**