



## Economic Development Committee

Butterick Building, 1 Park Street, Room 205\*

July 19, 2021

Time 8:30 AM

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JUL 19 2021

TOWN OF STERLING  
TOWN CLERK

### Agenda

**\*Remote participation is Optional:**

Join Zoom Meeting – note you may need to right click or copy and paste link info below into a web browser

<https://us02web.zoom.us/j/2196501026?pwd=cXVnTUJwRzYrZHNuZUF6djNBTm1Odz09>

Meeting ID: 219 650 1026

Password: 1Parkst1

For Audio Only:

+1 646 558 8656 US (New York)

Meeting ID: 219 650 1026

Password: 01070114

1. Chairman Patacchiola calls the meeting to order
2. Roll Call
3. Other Attendees
4. Review/Approve/Vote on Past Meeting Minutes
5. Items
  - THIS MEEETING WILL BE RECORDED!
  - Community Branding and Strategic Wayfinding, Mark Favermann
  - Town Planner Update
  - Business Recognition and awards Program
  - Town Committee Activity Publicity and Advertising
  - Sterling Business Development:
  - Town Center Revitalization:
  - Town Beach Drainage Update
  - Select Board Meeting Update
  - Vote to recommend new EDC Member for Select Board approval
  - Vote for EDC officers
  - EDC Objectives and Priorities for FY-2022
6. Appointments
7. Public Session (sign-in-sheet)
- 8a Old Business
- 8b. New Business
9. Unforeseen Issues
10. Announcement/Correspondence
11. Next EDC Meeting Date: **August 23**, at 8:30 AM.
12. Adjournment