Economic Development Committee Monday, 28 March 2016 Meeting 6:30 pm

Attendees: Chair, Jim Patacchiola Vice Chair, Mike Pineo

Treasurer, Brian Kindorf Secretary, Rosanne Mapp

Non-attendees: Richard Maki BOS, Maureen Cranson

Paul Cathcart TA, Mike Szlosek

MRPC: Chantell Fleck

Call to Order: 6:45 pm

Selection of Vice Chair position: *Mike Pineo* **Selection of Secretary**: *Rosanne Mapp*

Both positions were approved unanimously

Discussion: Bike shop...unable to open on Route 12 (N) because of zoning. It is zoned Industrial, not

commercial. Further acknowledging the need for re-zoning on Route 12.

Chantell Presentation:

Scope of Work Flyer

Forum Agenda Draft Questions for Forum

Scope of Work, Attachment 1.

Estimate 6 meetings to complete this process.

Requires Committee's assistance.

A joint meeting with the Planning Board would be helpful --July/August timeline.

Will need a signed Contract with the Town of Sterling.

Forum Agenda, Attachment 2. Should be on Town Letterhead.

Date Selection: Possible date, 26 May 2016, Thursday evening would be best.

Jim to check with BOS. Jim requested to be on the next BOS meeting, Mike S. stated that the next BOS meeting would not be recommended. He recommended

the following BOS meeting. Jim requested 10 minutes.

Jim will send email to Kama to be placed on the Agenda.

Venue: Discussions about The Sterling Senior Center, The Chocksett School Cafeteria

Rosanne and/or Theatre. Rosanne will contact Chocksett School if this venue is selected.

Mike S. Will find out how large the Sterling Senior Center is.

Size of venue discussed. Invite State Officials, Local Officials, Flanigan, Ferguson, Naughton, Business Owners, Residents, Boards, Committees,

Departments, etc.

MC required: Jim will MC and introduce Chantell or John from MRPC

Refreshments: Chantell to check with her office to provide...for a fee. If not, Rosanne and

Maureen have agreed to provide/organize

Flyer, Attachment 3. Chantell needs help with public outreach from Committee members.

Suggested a few word changes and adding Sterling Town Hall on flyer.

Outreach: Discussions on how to outreach, email, SLCTV, Sterling Meetinghouse Hill News,

Businesses, Town facilities, etc.

Sterling Meetinghouse Hill News story. Invite to next meeting. Rosanne will

contact SMHN.

Chantell to contact *Rosanne* for Press Release help.

Draft Questions for Forum, Attachment 4.

Brian recommended slight changes in wording.

Chantell departed the meeting.

Business Questionnaires. *Paul* suggested interviewing the top 10 businesses for their input, long term

needs for expansion, etc. Committee agreed.

Tri-fold Brochures. Rosanne continues to work on tri-folds. Still searching for information

from town departments, i.e., Town Clerk, Recreation Department.

Mike P asked if this has been budgeted yet (not as yet) and suggested that

printing be done via Monty Tech.

Rosanne requested input for tri-folds. Will send out to Committee

Members for input.

Treasurer Report. Brian. No updates.

BOS Report: No input.

Notes of Interest. LKQ building project is in the works.

Rafferty is looking to expand. Pratts Junction? Cannabis company interested in Sterling as a venue.

NEXT MEETING: Monday, 25 April 2016, 6:30 pm.

Meeting Adjourn 8:20 pm. 1st. Mike P. 2nd. Brian All in favor.