**Sterling Cultural Council**

**Zoom Meeting Minutes**

Wednesday, July 30, 2021 at 3:30 pm

**Present:** Judith Doherty**,** Chris Corff,Rosanne Mapp, Diane Pedersen, Margaret Spaulding, Beth Stephenson, and Patricia Ward.

Minutes were approved from the July 14 meeting

1. **Recruiting Food Vendors**

Peg contacted Kona shave ice in Shrewsbury; they will get back

Mike and Ants will get back as well; said we would have to pay for it

Both Rotas and Sterling Ice Cream said no

Patricia will swing by Farmer’s Market today and talk to vendors

Judy will try to find out about ice cream truck at lake

Patricia will ask Boy Scouts if they want to sell water, etc.

Beth will contact the Brick, Appletown, and 2 pizza places

Peg will check on Jupiter Farms

**B. Promoting Advertising**

Patricia contacted SMLD to put reminder of event in latest bill

Diane will blow up poster for sign in the park; discussion about how to protect it

Beth said the town can only do digital board every three days

Judy contacted Lancaster rec department to put up flyers

Diane will go to Staples to print out postcards; will add that there will be music

**C. Postcards to Parents**

Patricia will send digital postcards to parents of Nature Lovers contest participants; she will add that art work needs to be picked up that day

**D. Master of Ceremonies**

Rosanne should be MC for performers and welcome to vendors

Judy will announce art winners at noon

We might have someone from Mass Cultural Council speak

**E. Gallery Set Up**

Diane will bring all units down on Friday @ 4

Beth will bring pop up tent and plastic

Peg will get five tri-folds just in case as back up

Saturday we will meet @ 7am

**F. Prizes for Youth**

Peg will match up prizes to recipients

Rosanne and Chris will be in charge of prizes

Rosanne will order ribbons, Peg will write names

Certificates are finished

**G. Coordination of Volunteers**

Patricia is contacting Boy Scouts about tables and take down

We will keep Dick Maki in mind for volunteering as we go along

**H. Performance Artist List/ Schedule of Act**

Judy and Diane in charge of list

**I . Report on Number of Tables**

We know that now we have roughly 17 tables; Rosanne will update us on more

Chris will work on a map for artists

**J. Select Board**

We can put all vendors under umbrella of Sterling Cultural Council

**K. Posters**

Diane is working on sign to be displayed at First Church

**L. Crossroads Concert**

Rosanne will firm up the time of performance and how it will be promoted

**M. Other**

We can have info about the Cultural Council at info booth; Chris will be the rep at the council table for info

Patricia shared t-shirt design; she will change color to yellow and see if we can have logo on the front

Rain date: Email blast will go out in case of bad weather; we will try to determine by Thursday

Open mic: we do not really need

Patricia will contact police

Rosanne will see if Cross Street could be closed down for port a potties

Rosanne will ask Maureen Cranston if any Girl Scouts want to sell cookies

Rosanne will look into Save Serve to see if kids could sell baked goods

**Next Meeting:**

Thursday, August 12 @3 pm on the common