

Three estimates for predicting usage at new Senior Center in Sterling:

1. **708** Seniors would use the Senior center in the course of a year, according to this estimate. We contacted towns that have the "My Senior Center" software package (cost is approximately \$6,000.) Framingham reports that 50% of their total Senior population uses the center in the course of a year, Holden 33%. This averages 41.5%. Sterling currently has 1725 Seniors. 41.5% of 1707 is 708.
2. **500 to 750** Seniors would use the Senior Center in the course of a year, according to this estimate. According to our low estimate of unduplicated headcount, based on weekly tally sheets (not every customer signs in for each activity), 250 people now use the center in the course of a year. Data from other towns shows that usage doubles and often even triples with the building of a new center.
3. **Approximately 681** Seniors would use the Senior center, according to this estimate. On 11/22/10, a hand count of the Senior Center survey question 10 was performed by two volunteers, each counting independently of the other. Of the 457 people who answered the survey, 287 (63%) checked yes, they would participate in at least 1 activity at a new Senior center. If these respondents are a representative sample of the entire Senior population, we could extrapolate that 63% of the Senior population, or 1,075 people would use a new center. 287 represents the low extreme, 1,075 represents the high extreme. Most likely usage would be closer to the midpoint, which is 681 seniors.