



TOWN OF STERLING BOARD OF SELECTMEN POLICY

Policy No: C-1
Adopted: May 8, 2013

SIGN BOARD USAGE POLICY

- Town Business only – not for private or corporate functions
- Town Business includes but is not limited to:
 - Traffic Routing and Road Closures
 - Elections/Town Meetings/Public Hearing Notices
 - Water Bans
 - Welcome Home to Military Personnel
 - Sterling Fair
 - Fundraising Events (related to town functions such as Library, COA or Scholarships)
 - Health Related Issues
- Precedence will be given to emergencies, as may be determined by Public Safety Officials
- Postings for events need to be approved by the Chairman of the Board of Selectmen at least 2 weeks prior to the event, except in the case of emergency
- Town maintains, insures and registers sign board, as required by Homeland Security
- Town agrees to loan sign board to another community for use during an emergency