

Meeting of the Board of Trustees  
Conant Public Library  
October 20, 2014

**Open Meeting:**

Call to order at 7:06 pm.

**Roll Call:**

Vermeulen, Dwyer, Brennan, Mahar, Corvelo and Mattei were present.

**Recognize Other Attendees:**

None present.

**Public Session:**

No one from the public was present.

**Review/Approve Meeting Minutes of September 22, 2014:**

The September 22, 2014 minutes were approved.

**Reports:**

**Circulation:** Mattei noted that while circulation is decreasing, there are other ways to measure patron activity, such as Facebook, Pinterest, etc. She said that programming does not necessarily lead to books being taken out.

**Finance:** There are some upfront costs that result in meeting budgeted amounts early in the fiscal year. The Trustees asked why the leased equipment costs have exceeded the budgeted amount and will discuss at the next Trustees' meeting when Campbell is present.

**Building:** There are no issues with the building temperatures.

**Services:** Mattei noted that demand for Lynda.com is growing. The Library has increased children's programming, and Mattei is hoping the Library can use the middle school theater for an upcoming program. Mattei said that they are very happy with the programming that has featured Suzanne Hauerstein. She also said that West Boylston had programs funded by the Coordinated Family and Community Engagement Programs ("CFCE"). The town of Sterling is allotted \$11,000, and some of these monies go to the Recreation Department. The Library currently does not receive any funding for programming from the CFCE and Mattei will follow up as to the reasons why.

**New Business:**

**Select goals from Strategic Plan objectives to be accomplished by the end of FY 2015. Identify potential impact of Strategic Plan on FY 2016 budget and capital requests.**

Reviewed and selected goals. Vermeulen asked that the Library start the process of working with a space planner, but still look at how programs can be expanded within the current space available. He also would like to see more emphasis on automated marketing and promotion of the electronic book catalog. Dwyer suggested hiring a consultant and/or look at what other libraries in doing.

The Trustees agreed to discuss Campbell's individual goals at the next Trustees' meeting.

**Unforeseen Issues:**

A motion for the Board to approve the proposed article as written for the November 12 special town meeting passed.

**Next Posted Meeting Date:**

November 10, 2014 at 7 p.m.

**Adjournment:**

8:16 p.m.