

**Economic Development Committee**  
**Monday, 27 June 2016 Meeting**  
**6:30 pm**

<b>Attendees:</b>	Chair, Jim Patacchiola Treasurer, Brian Kindorf TA, Michael Szlosek	BOS, Maureen Cranson Secretary, Rosanne Mapp Paul Cathcart
<b>Non-attendees:</b>	Richard Maki Vice Chair, Mike Pineo	

**Call to Order: 6:36 pm**

**Meeting Minutes:** Approved Meeting Minutes for **25 March and 25 April 2016** with correction.

Motion: Jim P

1st Brian

2nd Jim

All in favor

*Minutes sent to Town Clerk's Office.*

**Discussion/Actions:**

**2 June Public Forum Recap**

- Terms should have been explained (i.e., industrial vs. commercial).
- Need to maintain interest and exposure of EDC.
- *Rosanne* to check with Monty Tech to see if they would create our website.
- Suggest that all key Committees meet in one room to discuss EDC. Most important are:
  1. Planning Board
  2. Zoning Board
    - Other Boards, Committees, Groups (DPW, Girl Scouts, Boy Scouts, Garden Club).

**Sterling Meetinghouse News and SLCT:**

- Paul to contact Publisher of SMN to discuss EDC, possible monthly posting of EDC accomplishments.
- Suggested that the EDC take an ad out in the paper to discuss accomplishments, etc.
- Paul suggested an Awards program for local businesses and households that improve their property along Route 12 as incentive. *Paul* will talk with SMN & SLCT this week.
- *Rosanne* will look into creating an award with both local vendor, etc. Connor Signs, West Boylston.

**Treasurer Report.** Brian.

*Event Expenses:* \$40.00 for printing of tri-folds done by Monty Tech.

**BOS Report:** No input.

**EDC Presentation to Businesses:**

Paul and Brian have contacted: *Northeast Military Sales, Inc., Anderson Power Products, Inc., Alto Avionics, Rafferty Aluminum and Steel, Stromberg Tool and Machine Company, Inc., Space Age Electronics*

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**Economic Impact of Devens Report**

**Brian:** Attended the meeting on 23 June. The Study is dense with info relevant to Sterling and overall region.

- Good school system attracts more business than any other single factor.
- Asset Study should be conducted (formal or informal).
- Internet service is crucial.
- EZRA data should be looked at.
- Lack of Communication with Towns in the area poses to be a problem.
- 10 businesses that were previously in area towns are now located in Devens. Sterling lost 2 businesses to Devens.
- Sterling and area towns have an aging population. Perhaps it would be advantageous to encourage businesses related to geriatrics in Sterling.

Study will be published in approximately 2 weeks. Brian will provide to Committee.

Brian will meet with Leominster EDC Directors this week (29th potential). Asked if any other Committee Member would like to attend. Brian will report at next meeting.

**Old Business: OPEN/Ongoing**

**Business Questionnaires.** *Paul and Brian continue interviewing businesses for their input, long term needs for expansion, etc. Has requested information to provide a list of services the Town can/does provide to (i.e., Department/contacts) They will address 5-6 Business at a time. Initial concentration on larger businesses, followed by smaller Businesses.*

**Tri-fold Brochures.** *Rosanne continues to work on tri-folds. Still searching for information. Bring remaining tri-folds to local businesses (check to see if info is correct).*

**NEXT MEETING: Monday, 25 July 2016, 6:30 pm.**

Meeting Adjourn 8:20 pm. Motion Jim P  
1st. Brian 2nd. Jim All in favor.