

Sterling Cultural Council Meeting
Butterick Building, Rm 201
Thursday, November 21, 2019 at 7:00pm

Present: Sarah Jordan, Richard Maki (at 7:42pm), Rosanne Mapp, Diane Pedersen, Margaret Spaulding, Beth Stephenson.

Chair Rosanne Mapp opened the meeting at 7:04pm by introducing and welcoming new member, Sarah Jordan, to the Council.

The minutes of the October 17th meeting were reviewed and approved as corrected. Rosanne will send the Secretary the email address where copies of the minutes should be sent for public record.

Business questions from the last meeting:

1. Sterling's contribution to the Sterling Cultural Council for 2020 is \$3550.
2. Late application submissions to the Council are NOT permitted.
3. The Mission Statement presented at the October meeting was added to both the Council's Facebook page and the MCC page.
4. The award ceremony for approved applicants: It was agreed that the SCC would host a reception to publicly acknowledge the grant winners, and publicize the event to bring more awareness of the SCC to Sterling residents. The Sterling Senior Center, the Conant Library, and the 1835 Town Hall are possible venues to inquire about.

Rosanne went over rules and guidelines from the MCC online toolbox about record-keeping, eligibility for grant monies, the types of programs which are eligible, open meetings laws, getting feedback from the Sterling community, and obligations to the MCC, etc.

Ideas for raising awareness of the SCC and gathering input were brainstormed: Arts in the Park events in the spring and fall, passing out SCC business cards and/or creating a booth at the Sterling Fair and other public Sterling events, and letters and articles in *The Landmark* and *The Meetinghouse News*. With that in mind, Rosanne presented an article draft for the local papers, publicizing the work of the SCC and 2020 grant winners, and asked that edits from the Council to be sent to her. She will forward it in electronic form to the members. Sarah Jordan volunteered to check into setting up a SCC blog to accompany the SCC Facebook page. Rosanne presented a draft of a logo (Attached) for the SCC, as another branding and promotional tools for getting the work of the SCC better recognized in Sterling.

Review and Discussion of the 14 applications for 2020: The budget from the MCC for 2020 is \$5800 in addition to the \$3550 from the Town of Sterling. The merits of each were discussed, but not all were funded or fully funded. See attachment for decisions on each applicant.

SCC Minutes of 11/21/19 continued

The Chair will send out letters shortly to those that weren't funded.

Other Business:

The Treasurer will be in contact with the former Chair to ascertain whether all payments have been settled for 2019 and reconcile the account with the Sterling Town Treasurer.

Members should be thinking about dates and times for the recognition of the grant winners.

In that regard, they should consider meeting in December for discussion and planning of the event.

Meeting Adjourned at 8:59pm.

Respectfully submitted by
Diane Pedersen