

**TOWN OF STERLING
ADOPT-AN-ISLAND PROGRAM
APPLICATION**

Name of Sponsor / Business: _____

Contact Person: _____ Email: _____

Address: _____

Telephone: _____ Fax#: _____

Island Location: _____

Note of Understanding

It is understood that I would like to participate in Sterling's Adopt-An-Island Program and wish to plant and maintain the aforementioned island. I agree to the following conditions

- 1) Island plantings must be maintained by the sponsor through the first frost of October. Maintenance includes trash removal, weeding, planting of flowers, plants and shrubs, spreading of mulch, water and the revitalizing/replenishing of all aforementioned materials throughout the season.
- 2) Ensure that any planting on the islands will be limited to natural materials such as plants, shrubs, flowers and mulch.
- 3) Replace, as needed, any plant items that perish during the course of the season.
- 4) The height of the plants and shrubs should not exceed 30 inches, and any signage or plantings may not impede visibility for vehicles.
- 5) The signage on the island shall be limited to one sign paid for by the sponsor directly to the sign company (prices will vary based on detail). The sign shall read '*Sponsored by*' and the name of the sponsor along with the company's logo. Signs must conform to the Town of Sterling Zoning Bylaw regulations. The sign specifications are as follows:
 - a) Material: 3/4 inch PVC or 3 millimeter DiBond material
 - b) Size: 1' x 2' or not to exceed 2 square feet
 - c) Colors: Specific to businesses logo (No limitations on number of colors)
 - d) Posts: 1x1, 2x2 or 4x4 inch square aluminum tubing
 - e) Font: Specific to business' logo (No limitations with font styles and size)
- 6) If at any point the Town deems that the island is unsightly due to lack of care, then the Town will remove the "Adopt-An-Island" sign and the person or business will forfeit their rights to plant or advertise on the island.

Signature of Sponsor: _____ Date: _____

Please return your completed application to:

Office of the Board of Selectmen
Butterick Municipal Building
1 Park Street
Sterling, MA 01564

The Town of Sterling, in an effort to promote local business, has provided information for three reputable sign companies to assist you in the creation of your business' *Adopt-An-Island* sign. Below, please find the contact information for Sterling-based sign companies. **Please note that you are not obligated/required to use the sign companies provided below.**

Hendrickson Advertising, Inc.
Attn: Glenn or Sally
978-422-8087
henadv1@comcast.net