

Present : Mike Pineo, Bob Nickerson, Bob Smiley, Susan PHinney, Ann Starbard  
Guests: Richard Gibbons, William Doyno, Chris Manring, Deirdre Doyno, Emily French, Alex Slakie, Jim French, Lisa Perry

Call to order: 7:45 pm

Minutes of April 1, 2013 meeting Motion B. Smiley, Second B. Nickerson, unanimous.

Clerk A. Starbard said March meeting minutes approved last month were not posted by town hall because the March meeting was not posted on the town calendar. The March meeting was an informal gathering with no official business. B. Smiley moved to scratch the March minutes. B. Nickerson Second, Unanimous.

### OLD BUSINESS

Right to farm Signs - Blue has 10 signs to be put up.. Where are they to be put?

Market Banner - 1st day of Farmers Market May 24, Banner vendor slow to respond to order.

### NEW BUSINESS

Lisa Perry -- Face of the Farmer -Brainstorming on ideas of a tour of farms in Sterling --  
Why - to make connections between the farmers and the community at large --

S. Phinney - Guests introduced themselves and spoke on their connection with Agriculture in Sterling. Report by S.Phinney on meeting with Rutland Ag Com chair - Kathy Clark. Rutland has held an annual Farm Day for the past 4 years.

Ideas:

1. Target audience - local, local area, public
2. Who would be involved - historical society, land trust, scouts, 4-H ??,
3. farmers 10 - 2 on specific day - map on back of flier, When - Rutland doing in Sept.
4. Ag Com volunteer duties - Written description of who is doing what, promotion, activities
5. Making a special event every year to bring a new people on board
6. Why?? education on all sides, farm policy - how drive food issues, fair food, agricultural practices, small acts locally -- brainstorm - next meeting ? orrin Hesterman - *Fair Food* -
7. Send letter to all in Sterling with some connection to active Agriculture to see who wants to participate in the event.

B. Nickerson moved for Ag Com to support the Farm Day concept and Ag Com will offset mailing cost not to exceed \$100. B. Smiley 2nd. Unanimous.

A. Starbard reported that the Sterling Farmer Market had an annual Festival 10th anniversary. Perhaps use this event to showcase and promote the Ag Day Concept. Group decided to go with Friday, Aug. 9 as the Farmers Market Festival Date and then Sat. Aug. 10 as the Farm Day. L. Perry and others will write a letter to be sent to agriculturalists in town that may want to participate.

Adjourn - 9:17 pm Motion by B. Smiley, B. Nickerson second, Unanimous

Respectfully submitted,  
A. Starbard, Clerk